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Fabrica has joined the GC Visual Contest as member of the Jury

The **Global Campus of Human Rights** is happy to announce that <u>Fabrica</u> has joined the Visual Contest as **member of the Jury**. Fabrica is Benetton Group's communication research centre, established in 1994. It offers young people from around the world a one-year scholarship, to develop research projects in the fields of design, visual communication, photography, interaction, video and music.

The **collaboration** with EIUC and the Global Campus on the GC Visual Contest is in line with the aim of Fabrica of supporting a specific creative category of young people attentive to interpret the changes of modern society and to promote communication in all its applications as a vehicle of conscious social change.

The GC visual contest will be open from 1 May and will accept submissions through 30 June from photographers and video-makers, professionals and amateurs, from any part of the world.

The best pictures and short videos could receive special mentions by the partners of the contest and will be presented at the events of the Regional Masters of the Global Campus in Africa, Asia-Pacific, Caucasus, Latin America and the Caribbean, Middle East and North Africa, South East Europe. Furthermore, among all the photographers and video-makers that will join the contest, Fabrica shall be free, at its own discretion, to invite one attendee aged under 26, for a two-week period at Fabrica. In case of positive feedback further to such two-week period, Fabrica, at its own discretion, can offer to such attendee a one-year scholarship at Fabrica.

We encourage students and Alumni of the Global Campus network together with professional photographers and video-makers to submit their entries and foster debate and reflection on the theme

"Memory and Reconciliation".

This initiative is **funded by the European Union** and receives the **patronage of** the United Nations Regional Information centre for Western Europe (**UNRIC**).

You can follow the visual contest with the hashtag **#GlobalCampusVisualContest** on Facebook, Twitter, Google + and Instagram.